

BBF Governance Project Team

Joint Boards' Meeting
April 2012

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Introduction

Introduction

- The Governance Project Team has completed the consultation and research phase of its work.
- The pretext for these emerging proposals is that British Basketball will be recognised by FIBA from 2016 with the HC Associations retained as part of a federated structure in Britain.

Introduction

- High level achievements since 2006:
 - High performance strategy – ‘Game On’.
 - Best players committed to GB.
 - First ever world ranking positions for both men and women.
 - Men and women qualified for their first ever EuroBasket finals.
 - Collaborative working across performance and commercial areas.
 - World leading science and medicine systems installed.
 - Commercial revenue generation.
- Summary of what’s happened to date:
 - FIBA letter of 15 March 2011 to BBF.
 - BBF appoint a project team to make recommendations for consideration of Home Country Associations.
 - Planned approach involving research, consultation, designing and agreeing proposals for the future.
 - Consultation has involved the Joint Boards (Home Countries and British Basketball), Home Country Associations, FIBA, FIBA Europe, Minister for Sport and the Olympics, UK Sports’ Councils’ Chief Officers, Sports Councils.
 - Second Joint Boards meeting to be held on 21 April 2012.

Introduction

- Major points emerging from the first phase:
 - Various views emerged from the first Joint Boards' meeting held in August 2011.
 - Unless a model can be found which is compliant with FIBA statutes (and that the Home Country Associations agree with) **basketball will not be able to participate at Olympic level after 2012**. Besides football, basketball would be the only sport in which GB had no possibility of playing in the Games.
 - **UK Sport will not provide funding for GB teams unless British Basketball is recognised by FIBA; UK Sport cannot provide funding for HC Associations to support their national teams.**
 - Public funding for senior national teams is not provided by the Sports Councils in the Home Countries. (However, see next point).
 - FIBA will allow England, Scotland and Wales to qualify for the Commonwealth Games whether or not British Basketball is the affiliated member of FIBA. The HC Sports Councils may, by exception, provide funding to support Commonwealth Games participation.

Introduction

- **Not having a British body affiliated to FIBA will cost basketball in Britain around £10m of revenue in the period to 2017.** It is likely that this loss will be significantly higher if the sport in Britain has no coherent pinnacle to act as a focus to attract potential sponsors to all levels of the game.
- The level of funding awards from HC Sports Councils to HC bodies in sports are not adversely affected by the GB body in a sport having primacy. It has been confirmed that this would be the case for basketball, assuming that the sport can deliver against HC Sports Council objectives. However, the Sports Councils have also indicated that funding for international activity may be reduced if the player pathway does not culminate in a British performance programme.
- There is a correlation between the most successful sports in Britain at Olympic and World level and the clarity they have established in their governance and in the way GB and Home Country elements in the sport inter-relate.

Principles

Proposed Principles For Building The Structure Post 2016

- The slides which follow set out a more developed set of principles on which to build the structure post 2016.
- The principles take into account views and opinions expressed during the first phase.

Proposed Principles For Building The Structure Post 2016

- Principle 1 – Structure
 - Design a structure which includes and is supported by HC Associations and British Basketball. It should be both FIBA compliant and supported by UK and HC Sports Councils.
- Principle 2 – Governance Framework
 - Develop a governance framework based on the principles set out in the ‘Voluntary Code of Good Governance’ for the sports sector and ensure it meets UK Sport’s emerging requirements.
- Principle 3 – National Federation
 - The members of British Basketball will be the HCs and this will ensure they have ownership within the new structure. British Basketball will be the member of FIBA with the HCs being affiliated to FIBA through British Basketball. British Basketball (including the HCs) should deliver the requirements of an affiliated member of FIBA. In doing so, HC functions will not be duplicated at British level and British Basketball will be kept as efficient as possible.
- Principle 4 – Roles and Responsibilities
 - Ensure that the roles and responsibilities of HCs and British Basketball are clear in any future structure.

Proposed Principles For Building The Structure Post 2016

- Principle 5 – Safeguard
 - Ensure there is a safeguard for protecting HC Association interests into the future by including appropriate FIBA oversight of any agreement that provides the basis for British membership of the international federation. This will be achieved through asking FIBA to appoint an ‘Ombudsman’ so that the HCs have recourse should the principles of the agreement not be adhered to.
- Principle 6 – Collaboration
 - Establish the means by which policy, strategy and implementation can be taken forward through collaborative mechanisms. They should engage British and HC bodies at appropriate levels and in agreed functions.
- Principle 7 – Strategy
 - Put in place a mechanism for developing strategy across Britain. The high level British basketball strategy will embrace and engage England, Scotland and Wales, extending from grass roots to Olympic and World levels, and covering the key elements important to growing the game.
- Principle 8 – Government Policy and Public Sector Investment
 - Ensure that the proposed structure enables basketball to deliver against government (UK and devolved) policies and provides the opportunity to build on current levels of public sector investment.

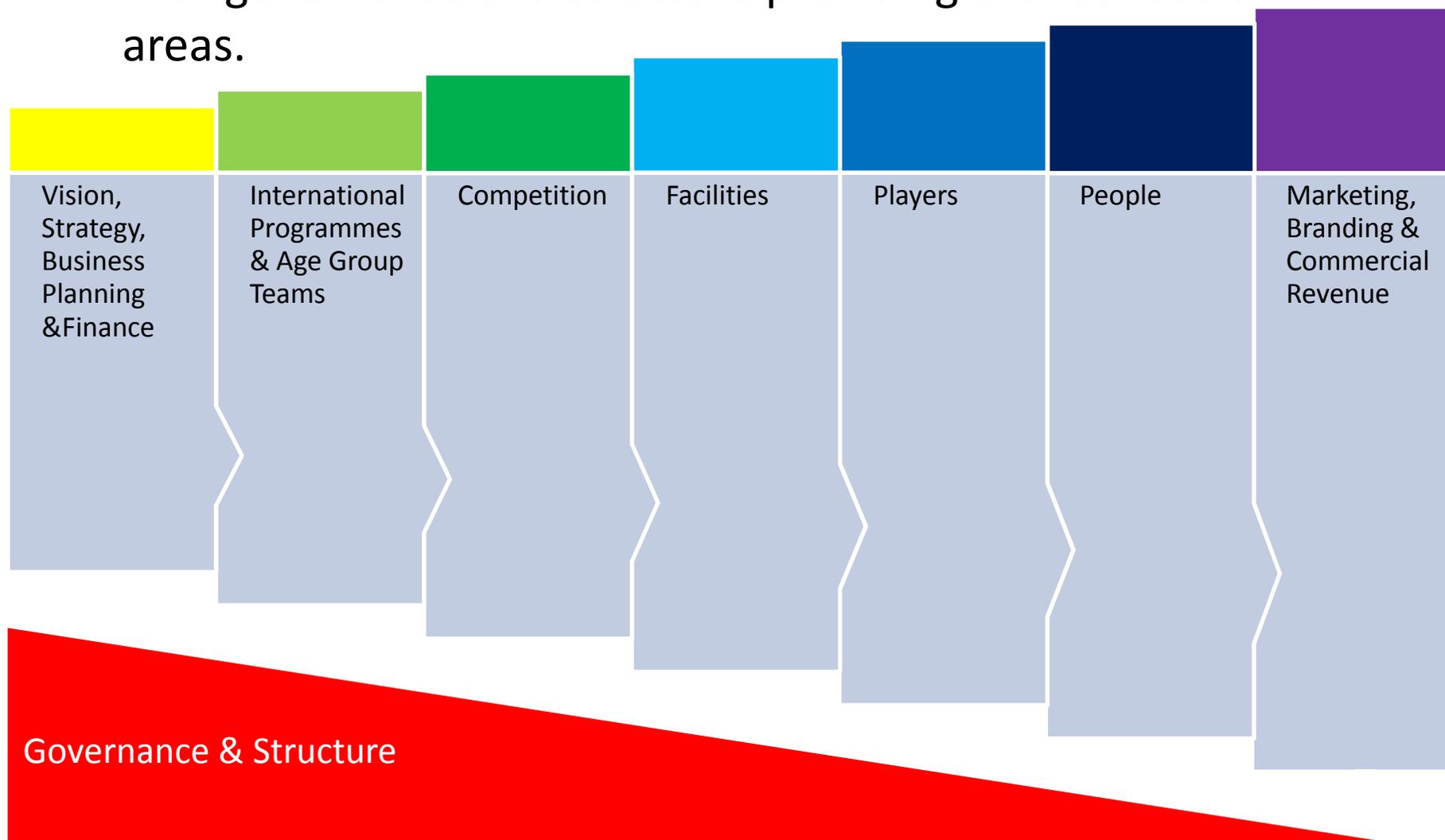
Proposed Principles For Building The Structure Post 2016

- Principle 9 – Diversify Revenue
 - Ensure that the structure provides the opportunity for basketball to generate revenue from commercial funding sources to enhance the development of the sport at HC and British levels.
- Principle 10 – International Programmes
 - Ensure the structure enables players from England, Scotland and Wales to have the opportunity to represent GB should they have the ability to do so. The programme should also accommodate the opportunity for each HC to qualify for the Commonwealth Games. From 2016, international programmes in England, Scotland and Wales will be designed to provide the best possible player development opportunities, including appropriate competition outside FIBA sanctioned competitions.
- Principle 11 – Officials
 - A federated British system should ensure that there is fairness in access to FIBA training programmes and to appointments for commissioners, referees and table officials from England, Scotland and Wales.

What Might These Proposals
Mean For the HC Associations?

What Might These Proposals Mean for HC Associations?

- The diagram below shows the areas dealt with in this section. Each one is 'colour coded' as shown in the subsequent sections, with governance and structure providing the foundation for other areas.



What Might These Proposals Mean for HC Associations?: Governance & Structure

- HC Associations are the NGBs for the sport in their countries now; this will remain the situation through to 2016 and beyond.
- HC Associations currently affiliate directly to FIBA and are members of British Basketball. After 2016, HC Associations would continue to be members of British Basketball and would be affiliated indirectly to FIBA through British Basketball.
- From 2016, British Basketball will be compliant with FIBA statutes.
- HC Associations would retain responsibility for, and ownership of, their membership programmes up to 2016 and beyond.

What Might These Proposals Mean for HC Associations?: Governance & Structure

- The development of British Basketball's Articles will be based on the governance requirements being set out by UK Sport; built on the principles of the 'Voluntary Code of Good Governance' for the sports sector; aligned to expectations of national federations as set out by FIBA; and, take into account the foundation provided by those of the BBF.
- The Articles and Board composition of the HC Associations will remain a matter for them up to and beyond 2016. It may be appropriate to make amendments to strengthen the principles of collaboration on which the British Basketball proposals are founded.
- HC Associations will maintain their relationships with their respective Sports Councils through 2016 and beyond.
- British Basketball will retain its relationship with UK Sport to 2016 and beyond.

What Might These Proposals Mean for HC Associations?: Governance & Structure

- The roles and responsibilities of the HC Associations will remain unchanged in the transitional period to 2016. Roles and responsibilities of British Basketball and the HC Associations will be clear, agreed and appropriate for the post 2016 period.
- The staffing structures of British Basketball and the HC Associations will be for them to determine. As currently, there may be areas of mutual benefit where a joint approach may be desirable and more appropriate.
- FIBA have said that if Scotland became an independent nation at some point in the future and it met the international federation's requirements, then basketballscotland could apply to affiliate to FIBA in its own right.

What Might These Proposals Mean for HC Associations?: Vision, Strategy, Business Planning & Finance

- British Basketball, HC Associations and other key stakeholders will agree a high level vision to grow the sport of basketball beyond 2016.
- The vision will provide the context against which HC Association strategies can be developed to ensure the best possible opportunities are provided to grow every element of the sport.
- Wherever possible, collaboration and sharing best practice would contribute to more effective strategic growth.
- HC Associations will remain responsible for business planning for basketball in their countries. The opportunity to link the top levels of the sport with the grass roots across Britain will be one of the most obvious benefits for the sport of a federated approach beyond 2016.

What Might These Proposals Mean for HC Associations?: Vision, Strategy, Business Planning & Finance

- HC Associations will remain responsible for their budgeting up to and beyond 2016, though one of the objectives will be to optimise the opportunities available to the game through a federated approach.
- HC Associations will remain responsible for their own financial accounting up to and beyond 2016.

What Might These Proposals Mean for HC Associations?: International Programmes & Age Group Teams

- Senior HC teams would continue to play in FIBA competitions up to 2016. After that date, FIBA has said that HCs could compete in the Commonwealth Games (subject to qualification criteria established for the event) and could continue to play in non FIBA competitions, events and matches.
- HCs will continue to play in FIBA Europe under 16 and under 18 competitions through to 2016 and after this date could continue to play in non FIBA competitions, events and matches. After 2016, GB teams will play in FIBA Europe age group competitions.
- British Basketball and HC Association staff will collaborate on designing a programme that provides the best possible opportunities to develop talented young players from each HC.

What Might These Proposals Mean for HC Associations?: Competition

- British Basketball would assume responsibility for bidding for and staging international events by 2016 at the latest.
- British Basketball will remain responsible for staging GB team international events up to and beyond 2016.
- HC Associations will remain responsible for staging international events for their teams up to and beyond 2016.
- British Basketball will assume responsibility for the top professional British league for men by 2016 at the latest.
- British Basketball will have responsibility for a professional British league for women if, and when, it is established.
- All levels of competition in HCs below British level will remain the responsibility of HC Associations up to and beyond 2016.

What Might These Proposals Mean for HC Associations?: Facilities

- British Basketball would provide the framework for facilities strategies across all HCs and could participate in issue resolution if that was deemed helpful.
- HC Associations would remain responsible for facility issues and strategies up to and beyond 2016 because both revenue and funding are most likely to be country specific.

What Might These Proposals Mean for HC Associations?: Players

- There are a number of issues relating to players (eg eligibility; registration and licenses; transfer of players; national player availability; player lists; players' agents) which FIBA expects a national federation to deal with. Up to 2016, the responsibility would lie with HC Associations. After 2016, the responsibility would lie with British Basketball and the system will be built on the framework already in place through, perhaps, sub-contracting to one or more HC associations.

What Might These Proposals Mean for HC Associations?: People

- Responsibility for education, development, training and licensing of coaches, referees and other game officials will remain the responsibility of HC Associations up to 2016 and beyond.
- High performance development opportunities will be provided through British Basketball as appropriate. For example, British Basketball's Performance Management Group currently provides high performance coach development opportunities and it is envisaged that this approach will continue up to 2016. Opportunities in other areas will be developed as appropriate.
- After 2016, British Basketball will be expected to ensure these areas of people development are delivered. However, it is envisaged that the systems and approaches already in place in each HC will provide a basis to build on and that responsibility for delivery would remain with the HC Associations.
- Responsibility for nominations to FIBA qualifying courses for referees, table officials and commissioners will remain with HC Associations up to 2016. Beyond 2016, British Basketball will put in place a transparent mechanism to ensure equal opportunities for nominations from each HC Association.

What Might These Proposals Mean for HC Associations?: Marketing, Branding & Commercial Revenue

- basketballscotland and England Basketball have become members of the recently formed LLP, whose main tasks include marketing the sport, providing basketball with a shared brand to simplify it for consumers and to attract additional commercial revenues to support the sport. It is envisaged that this approach will remain for the foreseeable future and most likely to 2016 and beyond.
- Basketball Wales is currently considering whether to join the LLP.
- British Basketball is a member of the LLP and it is envisaged that this would remain the situation beyond 2016.
- (The BBL is a member of the LLP)